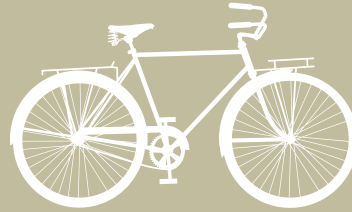


SHOP

DINE



50 CORRIDOR

BICYCLE FRIENDLY BUSINESS DISTRICT

MAYISBIKEMONTH.COM

IT PAYS TO BE BICYCLE FRIENDLY

Bicyclists visit local businesses more often and spend more money than automobile drivers.* Promoting bicycling to your customers and employees helps free up limited on-street vehicle parking while encouraging a healthy, active lifestyle.

YOUR BUSINESS CAN PARTICIPATE BY:

Getting involved in May is Bike Month Activities (e.g. hosting a breakfast station for Bike to Work Day, or other bike related event).

Offer discounts to bicyclists at least one day per week.

Regularly encourage customers and employees to bike to work and shop.

Become an official bicycle friendly business both regionally and nationally!

YOUR BUSINESS WILL RECEIVE:

A colorful "Shop, Dine, Bike" window decal.

Promotion of your business during May is Bike Month and other events throughout the year.

Increased business!

Recognition locally, regionally, and nationally as a bicycle friendly business.

PARTICIPATE

To become a participant, visit: mayisbikemonth.com
For questions, contact: Rebecca@50CorridorTMA.org
or call 916-852-7409

* SOURCE: UC DAVIS INSTITUTE OF TRANSPORTATION STUDIES, 2014